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Out-Of-This-World Ideas from Aeromax Toys At Toy Fair

Lake Barrington, IL-Last year, Aeromax Toys blasted off with its Rocket Writer pens and high-quality Get Real Gear costumes, including a very official looking flight suit. At Toy Fair 2004, Aeromax will take life on planet Earth as kids know it and turn it upside down with its latest innovations. Visit the booth in the Enchanted Moments zone to see for yourself.



An astronaut space suit so real grownups will find themselves wishing Aeromax would make it in adult sizes tops the list. Our **Jr. Astronaut Suit** is orange and outfitted with tons of zippered pockets and straps with buckles for harnessing oneself to the spacecraft so when zero gravity kicks in you won't float around too much. Knee and elbow patches and embroidery complete the realistic look and durability of the costume. At \$50, it's worth every penny for the hours of endless fun kids will have in this costume. Comes with a custom-embroidered cap with NASA logo. This summer, look for our domed space helmet, complete with a button to mechanically lower and raise the faceplate, tops off the costume. Press another button and you'll hear Houston count down to blast off, then the realistic sounds of a rocket taking off. Sold separately.

Also straight from the flight deck is another Get Real Gear intro: The **Jr. Air Force Pilot** suit with realistic helmet and shield for about \$50. OK, ever seen Top Gun? This Get Real Gear outfit is way cooler! More zippers. More pockets, cool patches and a totally custom color and design that's sure to take kids' imaginations to new heights.

"It's all about the authenticity and level of self-esteem it brings to a child who aspires to be something special," said Mark Levine, president of Aeromax Toys.



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Back to Get Real Gear and closer to terra firma, a tan **Jr. Fire Fighter** suit with red suspenders and helmet joins the black variety that has been so popular ever since Sept. 11, 2001, when the everyday heroism of firefighters jumped to the forefront. Both varieties will be about \$60. The company also makes custom private label or licensed Get Real Gear, such as the Black and Green Driver's Suit it's making for the Grave Digger Monster Truck Team.

For under \$30, an inflatable Junior Space Explorer space ship will join the inflatable Jr. Champion Racer racecar in the company's lineup. This vehicle is designed for safe fun in both the house and in the pool! The car won a 2003 Gold Award from the National Association of Parenting Publications of America (NAPPA), as did the company's Aeromax 2000 tangle-free parachutes.

For more information on the company, visit www.aeromaxtoys.com