

Aeromax profiled in the July 10<sup>th</sup> to 16<sup>th</sup> edition of the Bloom Report!!!

**\*\*\*Company Profile Of The Week\*\*\***

**Want to know more about the companies in our industry?  
In this space we feature a different *company profile* each week...**

**This week's profile: *Aeromax, Inc.***

This always-award-winning costume clothier for babies, children and even adults, **Aeromax** actually began 14 years ago with one product, the Aeromax 2000 Tangle Free Toy Parachute, which is still iconized in the company's logo. President Mark Levine can today boast more than 300 (and counting) items and every top toy industry award.

Since Aeromax firmly believes you are never too young to dream about growing up, they have created the lucrative 6-12-month-old market featuring a colorful dress-up wardrobe to impress playgroup friends or trick-or-treat pals. Their popular line of Get Real Gear outfits is available in baby, toddler, youth and adult sizes where big and not-yet-big kids can become something special – ranging from astronaut, firefighter and doctor to magician or even a knight in shining armor!

Even the rich and famous have discovered the quality and care sewn into every outfit. Celebrity Baby Blog posts that "Aeromax's high quality and durable costumes have such authentic detailing that these look like real uniforms, not playthings." And according to their insider information, celebrity customers include Victoria Beckham, Russell Crowe, Sharon Stone, and Jay Leno to name-drop a few!

Aeromax understands that the look is as important as the feel and the fit. Moms appreciate the sturdy structure of the fabric, the stitching and other details that make these costumes stand up to plenty of wear (and washing). Dads know their tykes will be comfortable and can play rugged and still look great. Parents (and grandparents) also appreciate that Aeromax has a long list of industry awards including Family Fun's Toy of the Year, Nick Jr. Top 50 and the Oppenheim Toy Portfolio's Platinum Award. Aeromax's website offers a foolproof size chart to get a perfect match for a growing child.

In addition to dress up costumes, Aeromax offers a exciting and durable line of toys ranging from \$4 on up including many dress-up accessories.

Charitable giving is an important component of Levine's business plan with thousands of units donated to Kids Wish Network and most recently, Kids In Distressed Situations (K.I.D.S.) valued at more than \$200,000.

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