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FOR PARENTS HAUNTED BY MEDIOCRE COSTUMES, AEROMAX PLEDGES A SPOOKTACULAR HALLOWEEN

Lake Barrington, IL (May 10, 2005) – Every autumn parents pray that their Halloween costume choices won't play tricks on them. Bad quality, poorly fitting outfits are enough to make them howl after willingly paying top dollar for a Halloween costume that lasts mere days or sometimes tears the first time you put it on.

Aeromax's Get Real Gear high-quality dress-up clothing for children (and now adults), will delight little ghouls and boys long after the candy bowl is emptied. Each Aeromax costume sports high quality fabric, strong stitching and intricate details in must-have designs from cowboys to military camo gear. New this Halloween season are Daddy & Me adult-sized costumes meant to match junior's fireman, astronaut, race car driver, flight suit or Air Force Pilot suit.

Kids wear Get Real Gear's award-winning dress-up outfits not just in October but all year round. Last year six national awards including Family Fun's Toy of the Year and Oppenheim Toy Portfolio's Platinum Award were bestowed upon the Get Real Gear line with high praise. Zippered pockets, clips, buckles, embroidered hats, official looking patches, elastic waistbands and a wide selection of sizes and colors make these playsuits a wise investment in the self esteem of your youngster. They know they will look "sweet" and can run and play with these smart outfits that model career paths of grownups they admire and trust.

For Halloween 2005, Aeromax launches several new costumes:



Jr. Doctor Set • \$31.95 • available in pink, green and blue. Detailed just like your favorite surgeon with matching shoe booties, surgical mask, surgical cap, shirt and pants.

Jr. Lab Coat • \$23.95 • is 3/4-length white cotton coat with pockets and an embroidered medical seal.

Jr. Executive Chef: •\$54.95 • Cooking up some witch's brew or spider cookies? This new style for little girls features pink trim, (Aeromax still also makes the unisex version) a very realistic double-breasted chef's coat with lots of pockets, official checkered pants, genuine embroidered chef's hat plus cooking mitt with button attachment.



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Jr. Camo Gear • \$39.95 • is rugged and ready for action in traditional Army green or girly pink that sports a matching belt, cap and much-needed cargo pockets on the chest and pants.

Jr. Cowboy • \$54.95 • say howdy ma'am in this realistic suede-like vest, fringed cowboy chaps, realistic gloves and red bandana scarf for a day on the range or ringing doorbells.



Jr. Ninja • \$39.95 • is a black on black with satin trim outfit that includes a Ninja sash, Ninja head cover and a secret rear seat pocket for a true warrior style!

Even toddlers love to stroll around the block on Halloween so Aeromax developed 10 adorable 18-month size versions of their best selling costumes including Jr. Air Force Pilot with helmet (\$39.95); Jr. Astronaut Suit with cap (\$39.95) Jr. Champion Racing Suit (\$39.95) and Jr. Firefighter in tan or black with hat (\$49.95).

Trick or treating Moms and Dads now have six smart designs in two adult sizes to choose from: Adult small for 5'2" to 5'6" or adult large 5'10" to 6'2." Teenage siblings might also enjoy the firefighter (\$110), race car driver (\$89.95), astronaut (\$89.95), Air Force pilot (\$89.95) and flight suit (\$69.95) costumes. Same durable stitching and details are sewn into these adult suits.

Most Get Real Gear costumes come in the full range of sizes: 18 months, Size 2/3, Size 4/6, Size 8/10 and size 12/14 plus Adult. Many costumes come with hats but headgear is sold separately too. Choose from a Jr. Chef's Hat (\$7.99) to Jr. Air Force Helmet complete with goggles (\$11.99).

Girl's Firefighter • \$59.95 • is a new color choice in soft blue with pink reflective stripes. Heavy coat boasts buckles, zipper, pockets, authentic gauntlet cuffs and reinforced elbow patches just like the boys!



For an out-of-this-world costume, select the new Jr. Astronaut Helmet (\$44.95) with a retractable protective visor, boom microphone, oxygen vent and communication receiver that works with the push of a button.

Click on www.aeromaxtoys.com for more styles and details or order toll free at 1-877-776-2291.

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