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AEROMAX COSTUMES CAN TRANSPORT KIDS TO OUTER SPACE, HELP ROUNDUP THE CATTLE OR DELIVER MAIL (HEY, ANYTHING'S POSSIBLE WHEN YOU IMAGINE)

SIZES 18 MOS. TO ADULT WILL BE SHOWCASED AT TOY FAIR BOOTH 1733B

Lake Barrington, IL (January 24, 2006) – Grownups like to ask children, “What do you want to be when you grow up?” But why do kids have to wait to grow up when they can pretend right now? Put on a pilot suit and be a pilot or don the red chaps and cowgirl hat and hit the rodeo circuit. Anything is possible when you make-believe.

Whether it's playing inside a cardboard box or dressing up in a costume, kids are wired with a wonderful sense of imagination. For all the sophistication of today's gadgets and gizmos, nothing beats pretending. But in 2006, looking the part is much more realistic!

Aeromax, makers of oh-so-cool costumes for tots, kids and adults, taps that imagination and lets it go with the right duds and accessories! Seven new designs will be launched at the American International Toy Fair Booth 1733B. These newest Aeromax items will compliment their successful line of dress-up costumes, accessories and toys. Best of all, kids will likely outgrow their outfits before the outfits

become worn out thanks to the highest quality of fabric, stitches and attention to detail.

Aeromax's Spring 2006 line will include:

Jr. Airline Pilot • \$47.95

The friendly skies are awaiting their Captain! Every pilot needs cool aviator glasses and an official airline pilot's cap. Get ready for departure wearing an embroidered blazer with gold stripes and logo necktie, too!



All new costumes for 2006 from Aeromax

28W079 Industrial Avenue
Lake Barrington, IL 60010

www.aeromaxtoys.com
877-776-2291

Jr. Cowgirl • \$54.95

Be a star on the rodeo circuit wearing this red and white cowgirl costume. It's rough and tough but also cute-as-a-button! Suede-like vest sports white fringe as does the custom rodeo style chaps. Set also includes matching cowgirl gloves and a red bandana scarf. Yee-haw! Hat sold separately.

Jr. Nurse • \$38.95

Boo boos and band-aids are all part of the job when wearing this nurse costume. A nurse's cap tops the look of this quality constructed button-down dress complete with pockets and a red cross. Open wide and say ahhh to this adorable outfit. A real working stethoscope is included!

Jr. Mail Courier • \$44.95

Mr. Postman, look and see, if there's a letter in your bag for me. This mailperson delivers on looks as well as attitude with a sturdy courier bag, realistic one-piece suit complete with a pin striped shirt with official-looking patch. Blue shorts feature a wide accent stripe. The visor will keep the sun or wind out of the eyes, no matter rain, snow, sleet or hail.

Jr. Astronaut • \$49.95

This top quality Astronaut suit is sure to please any little space traveler. Blast off in style with this detailed white astronaut suit; official NASA patches; a special commander patch and an official looking NASA cap. Jr. Astronauts come in sizes from 18m to adult. Goes perfectly with Aeromax's Jr. Space Helmet and inflatable Space Shuttle, sold separately.

Jr. Biker • \$59.95

Hop on a Harley and hit the road in this biker ensemble. Kids can "harley" resist the biker fingerless gloves for gripping the handlebars. Black button down vest, black matching chaps and a very cool black head wrap completes the "look" of an urban cowboy.

Jr. S.W.A.T. • \$34.95

Don't even think about it! Just buy it! Includes: Realistic helmet with tinted retractable visor. Official looking adjustable vest with protective inserts, custom patch and large S.W.A.T. logo on the back. Plastic police baton included.

12 Baby Styles for 2006

Firefighter Black
Firefighter Tan
Racing Suit
Flight Suit (Blue)
Armed Forces Pilot (Green)
Train Engineer

Astronaut Orange
Astronaut White
Camo Green
Camo Pink
Mail Courier
Police



Adult Gear

Also new this year: Adult small sizes in all seven styles (shown at right), in addition to adult large. This new size is great for women, smaller men or bigger kids. Retail prices range from \$70 to \$110.



All Aeromax costumes are available in a minimum of five child sizes: Size 2/3 for ages 2 – 3; Size 4/6 for ages 4 – 6; Size 6/8, for kids ages 6 - 7, Size 8/10 for ages 8 – 10 and Size 12/14 for ages 10 - 12. For more details on Aeromax outfits, store locales and pictures, click on www.aeromaxtoys.com or order toll free at 1-877-776-2291.

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